

# PHARMAPRIX OPTIMUM PROGRAM CLASS ACTION

## MODIFICATIONS MADE TO THE PHARMAPRIX OPTIMUM PROGRAM BETWEEN MARCH 8, 2008 AND JULY 1, 2010

### MEMBERS CAN RECEIVE SOME OPTIMUM POINTS

Option consommateurs instituted a class action against Pharmaprix. Option consommateurs claims that Pharmaprix illegally lowered the value of the Optimum Program points in March, 2008; May, 2009; and July, 2010. The class action seeks to compensate the members of the Optimum Program for this alleged loss of value. Pharmaprix claims to be in compliance with the law. Option consommateurs and Pharmaprix negotiated a settlement that will be submitted for approval by the Superior Court of Québec on September 6, 2017.

### WHAT IS THE PROPOSED SETTLEMENT?

Without any admission of liability, Pharmaprix will transfer the Optimum points directly to the accounts of the members touched by the settlement. The number of points received will depend on the number of points held during each of the modifications.

The total number of points agreed to in this settlement will be reduced to take into account the legal fees of the members of the Group. Those legal fees must be approved by the court.

### WHO MAY RECEIVE OPTIMUM POINTS?

You are a class member of the group if you meet the following conditions:

- You are a natural person residing in Québec;
- You were an active member of the Pharmaprix Optimum Program between March, 2008 and July, 2010; and
- You are currently an active member of the Pharmaprix Optimum Program;
- You are meeting the specific conditions disclosed in the settlement for at least one of the three modifications mentioned above.

There is no need for you to file a claim; the Optimum points will be transferred directly to your Optimum accounts.

### HOW CAN I OBJECT TO THE SETTLEMENT?

If you would like to object to this settlement, you must attend the hearing that will be held on September 6, 2017, at 9:30 a.m. in room 2.08 of the Montreal courthouse, located at 1 Notre-Dame Street East in Montreal.

The objection form can be downloaded from the websites of Option consommateurs ([www.option-consommateurs.org](http://www.option-consommateurs.org)) or its lawyers ([www.spavocats.ca/en/class-actions/action-collective-contre-pharmaprix-programme-optimum](http://www.spavocats.ca/en/class-actions/action-collective-contre-pharmaprix-programme-optimum)) or obtained by mail (see "For More Information" below).

### HOW MAY I HAVE MORE INFORMATION?

For more information, [click here](http://www.spavocats.ca/en/class-actions/action-collective-contre-pharmaprix-programme-optimum/) ([www.spavocats.ca/en/class-actions/action-collective-contre-pharmaprix-programme-optimum/](http://www.spavocats.ca/en/class-actions/action-collective-contre-pharmaprix-programme-optimum/)) for additional details, or contact Option consommateurs or its lawyers at the following coordinates:

<p><b>Option consommateurs</b> 50, Ste-Catherine Street West, Suite 440 Montreal, QC H2X 3V4 1-888-412-1313 / <a href="mailto:info@option-consommateurs.org">info@option-consommateurs.org</a></p>	<p><b>Sylvestre Painchaud et associés LLP</b> 740, Atwater Avenue Montreal, QC H4C 2G9 514-937-2881, ext. 246 / <a href="mailto:l.belkeddar@spavocats.ca">l.belkeddar@spavocats.ca</a></p>
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*The publication of this notice has been approved by the Superior Court of Québec.*